



October 25, 2000

CCD-00-21 (LDV/LDT/SM/ICI/LIMO)

**SUBJECT:** The EPA/DOE Fuel Economy Guide

Dear Automobile Dealers:

The Environmental Protection Agency (EPA) and the Department of Energy (DOE) want you to know more about how to make Fuel Economy Guides available in your dealership showrooms.

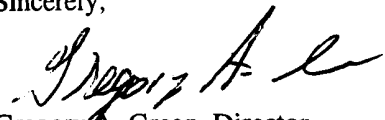
EPA/DOE's fuel economy web site, [www.fueleconomy.gov](http://www.fueleconomy.gov), contains an electronic version of the Fuel Economy Guide, which is updated and distributed to automobile dealerships for the new model year each Fall. The site contains up-to-date fuel economy data for 1985 to 2001 MY passenger cars and light-duty trucks, plus fuel economy tips and general information. We encourage you to hyperlink your dealership web site to the EPA/DOE's site as a public reference on vehicle fuel economy and to use the web site address in sales brochures and other documents, where appropriate.

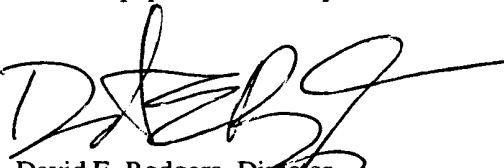
Since 1977, an EPA regulation (40 CFR 600.405-77 to 600.407-77) has required automobile dealers to "prominently display at each location where new automobiles are offered for sale" paper copies of the EPA/DOE Fuel Economy Guide and to make them available to the public at no charge. The intent of this rule is to ensure that prospective customers have ready access to fuel economy information for current model year vehicles. We believe that many prospective customers would prefer to access the Guide on-line. Therefore, while you should still prominently display a paper Guide in your showroom and give prospective customers a copy upon request (photocopies or copies printed from the web site are acceptable) we also encourage you to:

- Provide prospective customers with Internet access to the fuel economy web site in your showrooms through a dealership computer.
- Prominently display the fuel economy web site location on a poster and/or a stack of cards in your showroom so that prospective customers with Internet access, who do not want a paper copy of the Guide, may access it themselves at home or at a public library. A flyer advertising the web location is available as a portable document format (pdf) file on the web at [www.fueleconomy.gov/feg/dealers.shtml](http://www.fueleconomy.gov/feg/dealers.shtml). You may download and print as many as you like.

Paper copies of the Guide will be mailed to every dealership each Fall. The Guide will also be sent to public information centers (e.g., every public library in the United States receives two copies). Greater use of the Internet should reduce large printing costs. Instead of reordering bulk paper copies of the Guide from the DOE's National Alternative Fuels Hotline (1-800-423-1DOE), consider downloading and photocopying one from [www.fueleconomy.gov](http://www.fueleconomy.gov). The Internet version is preferred since it is updated periodically with fuel economy information for vehicles that were unavailable when the paper Guide was printed.

Sincerely,

  
Gregory A. Green, Director  
Certification and Compliance Division  
Office of Transportation and Air Quality  
U. S. Environmental Protection Agency

  
David E. Rodgers, Director  
Office of Technology Utilization  
Energy Efficiency and Renewable Energy  
U.S. Department of Energy

cc: Automobile Manufacturers